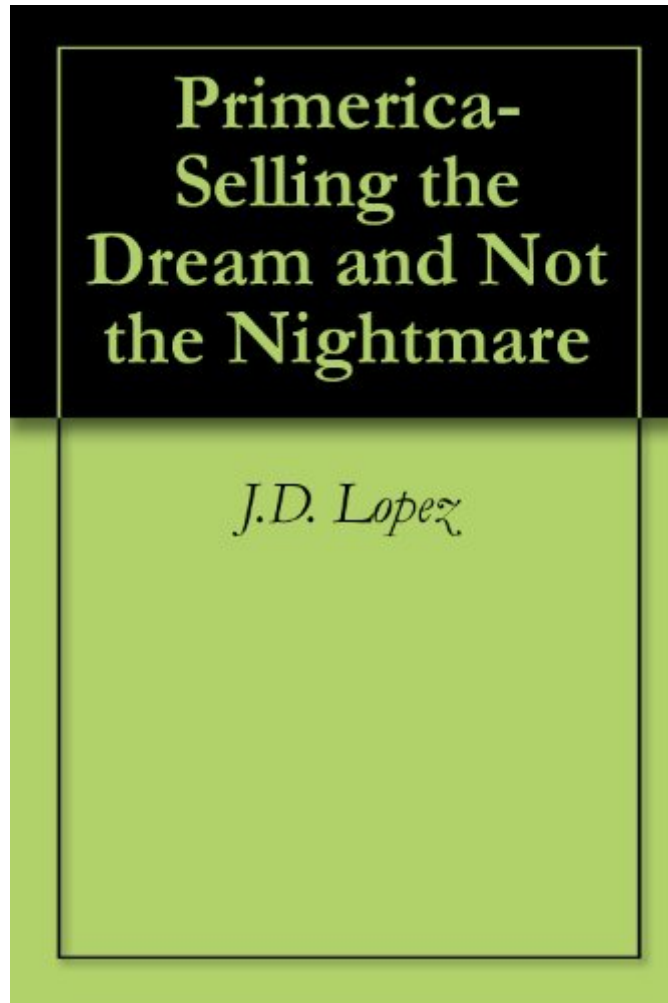


The book was found

Primerica- Selling The Dream And Not The Nightmare



Synopsis

Although many people look at the Do-Not-Call list as a disadvantage, it actually can help you. How? It's simple- the list tells you who you CAN call! If you know who you can call each month, you don't have to worry about calling the wrong people. Did you know that Primerica, through POL has made it easier to use the Do-Not-Call (DNC) list than any other company? Our Primerica ebook answers the following questions: Should I recruit off of the "law of large numbers" or just focus on quality people who can produce? How can I generate leads for mortgage, insurance and investment clients? How can I completely eliminate chargebacks forever? Can I honestly sell the dream even though my upline is a disaster waiting to happen?!!

Book Information

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Customer Reviews

I can definitely relate to this book. PFS is a great business but can also be so limiting as well. The objective is to make money and I agree with J.D on that.

This is great insight. I'm going to have the whole read it. Thank you for writing this BOOK. I can utilize A lot of info here.

Read the book in about 15 mins...was expecting more for my money...don't waste your time...not a good read in my opinion.

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